



# Popper Update

## KV-POP Spay/Neuter Campaign: March 2014

Kirkville – Protect Our Pets (KV-POP) is a new non-profit organization dedicated to community outreach for the benefit of the area's pet dogs and cats. We are not a rescue or a shelter; instead, we provide spay/neuter assistance, pet identification tags, humane education, and other resources to help people care for their pets. We also encourage people to adopt their next pet. Our ultimate goal is to reduce the number of homeless animals at local shelters and rescues.

On Tuesday, February 25th (World Spay Day) KV-POP will be giving away spay/neuter coupons good for \$20 off the cost of spay/neuter at participating area clinics. We hope that these coupons will serve as incentives for people to get the procedure done before the next litter of unwanted dogs and cats is born.

DATE: Tuesday, February 25th

TIME: 4:00-6:00 PM

PLACE: Adair County Public Library, 1 Library Lane, Kirksville

Notes:

- Coupons will be given away on a first-come, first-served basis (supplies are limited)
- Limit of two per household except in extraordinary circumstances
- Must be redeemed by March 31, 2014
- We are asking local veterinarians to reduce their rates for spay/neuter during the month of March as an additional incentive. Many people postpone this procedure because they think they can't afford it; veterinary clinics can help people plan for this expense by offering low, flat rates with all essential costs included. We maintain a list of clinics with discounted rates on our web page ([www.kv-pop.org](http://www.kv-pop.org)).

KV-POP hopes that the combination of discounted rates plus \$20 coupons will help many in our community spay/neuter their pets in March 2014!



# WORLD SPAY DAY

*February 2014*



THE HUMANE SOCIETY  
OF THE UNITED STATES



HUMANE SOCIETY  
INTERNATIONAL

## Popper Update

### Cooperation, Collaboration, and a Giant Check

*Did you know that that 83 dogs and cats can be fixed with the KV-POP vouchers and coupons distributed within the last 6 months?*

*This will cost approximately \$3,565.*

*We love our generous supporters!*



On Saturday, December 7, 2013, Field of Dreams Rescue presented a check for \$1,500 to Kirksville – Protect Our Pets. KV-POP will use this money to help people who could not otherwise afford to spay and neuter their pets.

The group issues vouchers and coupons to make the spay/neuter procedure more affordable. KV-POP is a new organization that is dedicated to community outreach for the benefit of the area's pet dogs and cats; it does not shelter homeless animals.

Over the past three years Field of Dreams' spay/neuter voucher program has assisted hundreds of individuals in the community. At this time the foster-based rescue is discontinuing that program so that it can focus its efforts on finding homes for unwanted cats and dogs.

### KV-POP In the News

Thanks to local media for giving us such good press!

Look for the KV-POP blog ("Paws to Consider") online Thursdays at the Kirksville Daily Express website and in occasional print editions on Mondays.

Watch for KV-POP coverage on "Good Morning, Heartland" on KTVO on February 12, and on the evening news on February 19.

Listen for a KV-POP interview on KIRX's "Area Scene" on February 18.

### What Our Clients Are Saying

*"Thank you again for the services your organization provides for our community. There is no way that I could afford to spay or neuter our dogs [without this help]."*

*"THANK YOU! Thanks 4 helping people like me do the right thing."*

*"Thank you so much for the voucher. What an amazing thing you are all doing. God bless our fur babies. Mine bring me so much joy and love."*

*"Thank you all so much! This may save [my dog's] life. I know it will. God bless."*

*"Thank you so much for the spay/neuter coupon. Our little Coraline is so thankful that she will not be contributing to the pet overpopulation problem and that all those boy doggies will leave her alone. She had a litter with her previous owner and she is only 10 months old. Although I'm sure she was a good mommy and had beautiful pups, her new life will be much less stressful. Thanks!"*

## Popper Update

### Food for Thought


  
 Come out and
   
 show your love
   
 for
   
 KV-POP!
   
 The Truman
   
 Pre-Vet Club
   
 will be at Hy-
   
 Vee collecting
   
 donations.
   
 Saturday,
   
 February 15th
   
 10:00 a.m. to
   
 2:00p.m.

In my early 20s (back in the last century), my little sheltie got sick. I rushed him to the emergency vet where the news was mixed: he could be cured... for \$1000! Otherwise, they said, we could euthanize him. Needless to say, I did NOT want to end my young dog's life, but I didn't have that much money to my name! I tapped out my credit cards and spent years paying it off.

If you ever find yourself in this difficult situation, do you know what you would do? There are some vets that will allow you to make monthly payments; this is an option worth exploring, especially if you have a good relationship with your clinic.

Another option is "CreditCare." This company allows you to borrow up to \$5,000 with no interest if repaid within 6 months, or you can pay interest and take longer to pay. Their brochure says that you can be approved on-line at [www.credcare.com](http://www.credcare.com) and can use this for medical services for hu-

mans as well. I don't have personal experience with them but I wish this service had been available to me back then!

There are times when it is hard to feed our family and this, of course, extends to our animals. Buying in bulk (e.g. a 20 pound bag as opposed to a 5 pound bag) can save you money. Buying a higher quality food might also save you money in the long run. This may seem like an odd suggestion, but these types of food have less "filler," which means that your pets require less food per meal; better foods may also help keep pets healthier in the first place.

If you need temporary assistance feeding your pets, you might want to check out the Pet Pantry run by Field of Dreams Rescue. It is open on the first and third Tuesday of every month from 5:00-6:00 PM. Contact them (660-342-6023, [fodr06@yahoo.com](mailto:fodr06@yahoo.com), or via Facebook) for more information.

The law requires that all of our cats and dogs receive annual rabies vaccinations. While annual veterinary exams are preferable as these enable your doctor to catch small problems before they become big ones, we understand that this is not always feasible. Check out the "low cost vaccine clinic" at Tractor Supply Co. (1700 N Baltimore, Kirksville) for a \$10 rabies vaccine. The next event scheduled locally takes place on Sunday, March 9th from 11:00 a.m.-12:00 noon. Call the store (660-627-6333) for prices and other information.

We all know that pet ownership is a significant responsibility of both our time and money. With any luck, you will never be faced with large vet bills. If you do, look around: you may find ways to lessen the financial obligations while caring for our four-legged family members.

Sherri Palmer

## "Thank You" to these Local Vets Offering Discounted Spay/Neuter During the Month of March

### Kirksville Small Animal Hospital

Dr. Lisa Doak and Dr. Emily Basler  
1220 N. Green St., Kirksville  
(660) 665-1971

### Lindquist Veterinary Care Center

Dr. J. Lindquist, Dr. C. Webb, and Dr. C. Perry  
1203 N. Baltimore, Kirksville  
(660) 665-2719

### Animal Health Center

Dr. James Foster  
Hwy 63 N, Lancaster  
(660) 457-3086

### Lindquist Veterinary Care Center

Dr. J. Lindquist, Dr. C. Webb, and Dr. C. Perry  
Hwy 6 W, Edina  
(660) 397-2570

### Adair County Veterinary Clinic

Dr. David H. Moore and Dr. Carla R. Miller  
24463 Benton Rd., Kirksville  
(660) 665-6696

### La Plata Veterinary Clinic

Dr. John D. Moore  
30743 US Hwy. 63, La Plata  
(660) 332-4452

## Volume I, Issue I

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### Six Months with KV-POP

KV-POP was recognized by the state of Missouri as a non-profit organization on July 25, 2013. Here we are six months later and we have already accomplished so much, thanks to the support of this community, the staff at Kirksville Small Animal Hospital (including Dr. Lisa Doak and Dr. Emily Basler), and a hard-working Board of Directors.

As of February 1, 2014, KV-POP has issued 63 spay/neuter vouchers and 20 spay/neuter coupons; in just six months we have made it possible for over 80 animals to get fixed. We have also given away about 50 pet identification tags to prevent owned dogs and cats from getting lost and winding up as strays. These are tremendous achievements for a group that is only six months old.

The KV-POP board of directors considers applications for spay/neuter assistance every week. If we decide that a client is fully qualified for our help, we issue a spay/neuter voucher. With a KV-POP spay/neuter voucher, the client pays just \$10 for the surgery, regardless of their pet's species, sex, or size. This is important

because large female dogs have the biggest litters (10-14 puppies is not uncommon) and thus they contribute the most to pet overpopulation. And yet because large female dogs are the most expensive pets to fix, folks often don't get it done. We want to keep even this surgery affordable for our low-income clients. The generous discounted rates offered to us by Kirksville Small Animal Hospital make this possible.

The KV-POP board also has the option of issuing coupons to reduce the cost of spay/neuter surgery for a client who needs just a little help. These coupons are good for \$10 off the normal price of spay/neuter surgery and may be used at any participating veterinary clinic. Clients who have recently taken in a stray animal or who have multiple pets and struggle with the cost of spay/neuter receive this type of assistance.

We strive to make the application process as easy and transparent as possible. Clients can reach us via phone (660 988 6885), email ([info@kv-pop.org](mailto:info@kv-pop.org)), Facebook message, or regular mail (P.O. Box 173, Kirksville) to request an appli-

cation. We have also posted our application on our website. ([www.kv-pop.org](http://www.kv-pop.org)) to make the process even simpler.

KV-POP goes where people in need are: for the last two months KV-POP has offered applications to clients at the Field of Dream Rescue's Pet Pantry; we offered applications to many low-income individuals at the Project Homeless Connect event in early October; the Adair County Humane Society has a stack of our fliers on hand.

If you or someone you know needs our help, please do not hesitate to contact us. It is our privilege to help our neighbors pay for this surgery which has enormous benefits for their pet's behavior and health, as well as for the community in general.



## Kirkville - Protect our Pets

KV-POP  
PO BOX 173  
Kirkville, MO 63501

Phone: 660 988 6885  
E-mail: [info@kv-pop.org](mailto:info@kv-pop.org)



## Our Mission

The mission of Kirkville – Protect Our Pets (KV-POP) is to control pet overpopulation in Kirkville, Missouri, and in the rural area within 30 miles of its city center (our outside of the 30 mile radius if a compelling need is determined by the Board of Directors); to reduce the number of dogs and cats who are neglected, surrendered, or abandoned within this area.

Board Members:  
Bridget Thomas, President  
Sherri Palmer, Vice-President  
Felix Adler, Treasurer  
Katherine Adler, Secretary  
Claire Peckosh

**We're on the web!**

[www.kv-pop.org](http://www.kv-pop.org)

## World Spay Day Give Back Event—February 25, 2014

Join us on  
February 25, 2014

Ruby Tuesday,  
Kirkville

Bring this coupon  
along and KV-POP  
will receive 20% of  
the total price of your  
meal!

ENJOY A MEAL WITH US AND WE'LL GIVE BACK.

# RubyTuesday

COMMUNITY **GiveBack** PROGRAM

**100% OF THE GIVEBACK AMOUNT IS DONATED DIRECTLY TO THE ORGANIZATION.**

Ruby Tuesday is extremely proud to be part of your hometown and believes in giving back. As a fellow member of the community, we invite you to participate in...

**Ruby Tuesday's Community GiveBack Program.**

Grab your family and friends and join us at the 2510 NORTH BALTIMORE STREET location on the dates listed below. Please present this flyer to your server, and we will give back **20%** of your purchase to the organization.

(We apologize but we cannot accommodate coupon usage or other discounts in conjunction with our GiveBack Program.)

 To make a reservation, call us at 660-665-3588 or visit us online at [rubytuesday.com](http://rubytuesday.com)

Organization's Name: KIRKVILLE PROTECT OUR PETS  
Event Name: WORLD SPAY DAY  
Date(s) of Visit: 2/25/2014

**RubyTuesday**  
2510 NORTH BALTIMORE STREET, KIRKVILLE MO

For directions to the restaurant or a peek at the menu, visit [rubytuesday.com](http://rubytuesday.com)